

PATENT APPLICATION  
Docket No. 18237.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of )  
John Peter Johnson )  
Serial No.: 10/554,306 ) Art Unit  
Filing Date: October 4, 2005 ) 2424  
Confirmation No.: 4679 )  
For: SYSTEM FOR BROADCASTING TARGETED )  
ADVERTISEMENTS )  
Examiner: Farzana E. Hossain )

## PETITION FOR EXTENSION OF TIME

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. § 1.136(a), it is respectfully requested that the statutory period which was set for responding to the Office Action dated June 8, 2011 be extended for one month until October 8, 2011.

The Electronic Patent Application Fee Transmittal is submitted with Credit Card Payment in the amount of \$65.00 for the extension of time, as set forth in 37 CFR § 1.17. The Commissioner is hereby authorized to charge payment of any of the following fees that may be applicable to this communication, or credit any overpayment, to Deposit Account No. 23-3178: (1) any filing fees required under 37 CFR § 1.16; (2) any patent application and reexamination

processing fees under 37 CFR § 1.17; and/or (3) any post issuance fees under 37 CFR § 1.20. In addition, if any additional extension of time is required, which has not otherwise been requested, please consider this a petition therefor and charge any additional fees that may be required to Deposit Account No. 23-3178.

Dated this 19th day of September 2011.

Respectfully submitted,

/Scott A. Woodbury/ Reg. # 55743  
SCOTT A. WOODBURY

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